MAGIC BEAN

Founded in 2013, "Magic Bean" is a literary creation brand under KADOKAWA GEMPAK STARZ. Its aim is to encourage creativity and cultivate creative talents, and has released hundreds of publications so far. In keeping with its commitment to publishing high-quality new works, Magic Bean also holds creative writing competitions such as 魔豆原创小说大赏 (Magic Bean Original Novel Contest) and 魔豆一校一小说 (Magic Bean One School One Novel).

Following the MAGIC BEAN concept of "planting a magic bean that grows with the motivation of making original content", we launched "Magic Bean", "Magic Bean Cotton Candy", "Magic Bean Photologue" and many other imprints, which have earned an excellent reputation and are widely loved by readers of all ages.

魔豆
原创·流行文学

MAGIC BEAN • ORIGINAL POP LITERATURE

- Focusing on juvenile fiction and literature tailored to the preferences of young readers.
- Themes include school life, fantasy, mystery, science fiction, adventure and more.
- Nearly 80 works have been published since 2013.
- The publications have earned an outstanding reputation and are widely loved by readers.



My Immortal Friend
Author: Ng Mei Ching



Misty Heights
Author: Ng Hwei Wan



Only I Can Hear
Author: Tan Heng How



The Secrets of the Vice Principal
Author: Ong Yan Han



Gemini
Author: Fung Ken Foam



Secret Snoopers Society
Author: Foong Zin Yi



Paper Labyrinth
Author: Liew Men Pew



Tears of White Sorrow
Author: Lim Wee Chun



Hapiness Street
Author: Ivy Ngu Mei Ee



Hide & Seek
Author: Lau Chee Shyong



Remember Me
Author: Chan Sek Li



Live It Up Before We Graduate
Author: Ng Hwei Wan



Umbrella of Memories
Author: Ho Puei Ban



Caged By Yesterday
Author: Foong Zin Yi



The Lost Cuckoo
Author: Ivy Ngu Mei Ee



Year of the Storm
Author: Ting Teng Fang



Remember Him?
Author: Tan Heng How



Too Late For Goodbye
Author: Ng Hwei Wan



Love Behind The Counter
Author: Poon Kay Kiat



Winter Roads, Summer Fields
Author: Chan Sek Li



Be My Sister
Author: Ivy Ngu Mei Ee



Taken By The Wind
Author: Ho Puei Ban



Who's Next?
Author: Ong Yan Han



The Sin Seer
Author: Tan Heng How



The Witness Cat
Author: Poon Kay Kiat



The Ties That Bind
Author: Chan Yoon Loy



I Saved The World
Author: Goh Kai Loon



Fly
Author: Chan Sek Li



Love, What Do I Know?
Author: Tan Heng How



Good World, Bad Us
Author: Ho Puei Ban



Room 304
Author: Ong Yan Han



Answer: Behind The Last Forest
Author: Ng Hwei Wan



Cyber Avatar
Author: Tan Heng How



Once Upon A Cloud
Author: Leong Wee Liam



Be My Reader!
Author: Liew Men Pew



While We're Young
Author: Wang Piau Ming



Can You See Me?
Author: Poon Kay Kiat



Prisoner of Freedom
Author: Chan Sek Li



The Colours of Tomorrow
Author: Tan Heng How



Waiting For Her
Author: Tan Jia Yang



Leaping Through Time
Author: Chong Mun Yeong



Disorder
Author: Lee Eai Luan



Let's Goal
Author: Tan Boon Piaw



Forgotten Player
Author: Hong Kok Chuan



The Tomorrow Club
Author: Tan Heng How



There Goes Our Youth
Author: Wong Piaw Ming



Gone With Summer
Author: Png Wen Hao



My Fairy Friend
Author: Leong Wee Liam



Truthseeker
Author: Leong Wee Liam



Element Girl
Author: Yong Yen En



My Nemesis
Author: Fung Ken Foam



The Hidden Secret of Our School
Author: Lau Chee Shyong



Just Being Friends
Author: Wong Piaw Ming



Mona Lisa's Prank
Author: Tan Heng How



My Peculiar Guardian
Author: Chong Mun Yeong



Heartbeat in the Machine
Author: Wong Siew Jye



Song of Ordinary People
Author: Icarus



The Diary I'll Never Have
Author: Icarus



I Still Miss You
Author: Ting Teng Fang



Big World Toy Company
Author: Hong Kok Chuan



The Pest
Author: Icarus



When Time Stood Still • You Were There
Author: Wong Siew Jye



The Ghost In The Library
Author: Icarus



Dream Eater
Author: Thong Cui Ying



Let Me Grant You A Wish
Author: 林欣霞



War of the Bleak
Author: Chong Shi Hao



Future Days
Author: Wong Siew Jye



Where Could My Friends Be
Author: Icarus



I Killed Your Future
Author: Icarus



They Tried Hard To Forget Me
Author: Wong Siew Jye



Stop Following Me
Author: Ho Sing Ee



Nine Lies of the Cat Demon
Author: Icarus



Encounter in the Gap of the Moon
Author: Yong Yen En



Hidden Behind Time
Author: Wong Siew Jye



That Day, When The Flower Petals Flew...
Author: Chong Fei Ting



I Predicted My Own Death
Author: Wong Siew Jye



Don't Sleep in the Exam Roooooom
Author: Icarus



MAGIC BEAN Junior

A fresh sprout of the diversely popular Magic Bean original pop literature series and a gift to our younger readers, encouraging that lifelong love of reading we cherish most! With stories that focus on essential themes such as family, friendship, and fate alongside delightful illustrations and an engaging, educational, and entertaining plot, these books will tease the mind and tug on the heartstrings!



My Friend The Vampire
Author: Michelle Wong Pui Mun
Illustrations: Kin



A Lumpy Lesson
Author: Foong Zin Yi
Illustrations: Esther Lai Swee Yee



Not Like The Others
Author: Foong Zin Yi
Illustrations: Lee Fong Kin



Hide and Seek
Author: Michelle Wong Pui Mun
Illustrations: Esther Lai Swee Yee



Pinky Promise
Author: Foong Zin Yi
Illustrations: Esther Lai Swee Yee



The Hungry Monster
Author: Michelle Wong Pui Mun
Illustrations: Esther Lai Swee Yee



Beyond The Woods
Author: Michelle Wong Pui Mun
Illustrations: Reine Reine

NOT LIKE THE OTHERS

Winner, Best Illustrated Junior Novel Award at the 2015 Asia Pacific Animation & Comic Awards



The Magic Necklace
Author: Lee Seow Yin
Illustrations: Lai Fah Cheong



Clear Water
Author: Michelle Wong Pui Mun
Illustrations: Kin



MAGIC BEAN Junior

YippeeYaYa



Let's Go To School!
Author: 佩汶
Illustrations: KELLY



WELCOME TO MY HOUSE!
Author: 惠婉
Illustrations: KELLY



Oh! No! I'm Lost!
Author: 子蕾
Illustrations: KELLY



SPICK AND SPAN, THAT'S THE PLAN!
Author: 子蕾
Illustrations: 糖子



I'm Sorry, Buddy!
Author: 佩汶
Illustrations: KELLY



IT'S A DINOSAUR!
Author: 子蕾
Illustrations: JEAN



Be Nice, Play Nice!
Author: 佩汶
Illustrations: 糖子



MY MOUTH IS MISSING
Author: 宝欣
Illustrations: SEN



1 2 3 Go!
Author: 佩汶
Illustrations: SEN



LET'S WATCH A MOVIE TOGETHER
Author: 宝欣
Illustrations: SEN



Let's Go Treasure Hunting!
Author: 宝欣
Illustrations: SEN



WE LOVE OUR TREE!
Author: 子蕾
Illustrations: SEN



AGES 2, 3 AND 4 (BEGINNERS)



AGES 4, 5 AND 6 (ADVANCED)



魔豆校园
青葱岁月·青春絮语

MAGIC BEAN SCHOOL

A blooming batch of new stories set in the wonderful, wild, and whacky world of school! Focusing on core themes such as family, self-achievement, amity, destiny and diligence, and of course intellectual enhancement, these novels are packaged in practical interest-orientated installments, with each story carefully crafted to tease the mind and tug at the heartstrings!



The Pet Detective
Author: Liew Men Pew



Little Fools
Author: Lim Kim Peng



Meet You at the Meadow
Author: 张慧婷



Never Lonely Again
Author: 张玉盈



MAGIC BEAN
COTTON CANDY

Cotton candy is a little bit like love. It's soft, fluffy, and leaves behind a sweet taste. The Cotton Candy series is exactly that! Snuggle with one of Cotton Candy's soft, fluffy and sweet stories and get a taste of love.



After School With You
Author: Ho Puei Ban



Nonetheless, I Love You
Author: Ting Teng Fang



Voice of An Angel
Author: Tan Jia Yang



Tell Me Your Name
Author: Phoebian Chin Ean Fei



Love in Hand
Author: Ho Puei Ban



Give Love A Shot
Author: Foong Zin Yi



He's My Neighbour
Author: Foong Zin Yi



The Love We Found
Author: Ho Puei Ban



Princess and the Fairy
Author: Foong Zin Yi



Rollercoaster Romance
Author: Ng Hwei Wan



Cat and I
Author: Lim Sin Wee



Fated in the Stars
Author: Icarus



The Smiling Girl
Author: Ho Sing Ee



My Alpaca Prince
Author: Foong Zin Yi



Ten Years Date
Author: Ivy Ngu Mei Ee



I Love You Beary Much
Author: Tan Heng How



Love At First Voice
Author: Foong Zin Yi



Here Comes My Lycan Prince
Author: Ng Hwei Wan



My Perfect Girl
Author: Foong Zin Yi



My Love/Hate Relationship
Author: Lim Sin Wee



Eenie Meenie
Author: Foong Zin Yi



Change of Fate
Author: Tan Jia Yang



Love Eventually
Author: 伍思琦



Strawberry's Love
Author: Foong Zin Yi



Oh No, My Heart's Been Hacked!
Author: 方文灏



Not My Love Letter
Author: Icarus



Bad Luck, But So What? I have My Prince Beside Me!
Author: Foong Zin Yi



Somebody Save Me
Author: Zhou Cha Yi



SENIOR, DON'T TEASE ME!
Author: Tan Jia Yang



CHOOSE ME! CHOOSE ME!
Author: Icarus



My Flying Fish Prince
Author: FooFoong Zin Yi



Fateful Encounter
Author: 黄国盛



Dazzling Star
Author: Foong Zin Yi



I Can't Help But Like You
Author: Foong Zin Yi



Let Me Be Your Sunshine
Author: Zhou Cha Yi



Cuteness Overload! This Civet Cat Will Melt Your Heart!
Author: Foong Zin Yi



Gotta Protect My Boyfriend!
Author: Foong Zin Yi



Sir, You Flashed Your Fangs At Me!
Author: Foong Zin Yi



My Boyfriend Is The Crown Prince?!
Author: Chew Cha Yi



Miss, You Dropped Your God!
Author: Foong Zin Yi



Outwitted and Wrapped Around Her Little Finger!
Author: Foong Zin Yi



Ding Dong! Please Sign Here For A Boyfriend
Author: Ng Hwei Wan



魔豆X系列
奇幻冒险·飞越想像

HALF BLOOD 7

Authors	Ong Yan Han
Tittles	1 - 10 (completed)
Language published	Chinese
Target readers	All Ages
Size and Chromaticity	140 mm x 203 mm, 144 pp/ full colour & black and white

When a project to create an advanced breed of human fails, the Half Bloods were abandoned, all evidence of their existence put to the flame. Unknown to the world, seven of the Half Blood project survived the purge, and have gone into hiding. However, forces beyond their control are determined not to let the Half Bloods live in peace, and the Seven will have to face a battle for their own survival in this hot-blooded, action packed science fiction series.





















The Magic Bean original pop literature series consists of a collection that draws inspiration and form from a range of genres, taking in the fundamental elements of realistic fiction, sci-fi, school-age stories and focusing on such integral themes as family, friendship, and fate's fickle foibles. Tailored for the reading tastes of teens and tweens alike our stories stimulate our readers' imagination and creativity, tackling relevant concerns and issues while tugging gently on the heartstrings.



Sayang Kita Sampai Bila-Bila!
Author: Shahaini Zahar



Oh, No! Jangan Cakap Aku Dah Jatuh Cinta...
Author: Izzaty Razak



Kirimkan Impian Aku Kepada Kau
Author: Joi



Shh... Aku Tau Rahsia Korang
Author: Jekyll Gyzma



Jom, Kita Cari Bahagia Kita!
Author: Ana Hairuna



Apa Jadi Dengan Sekolah Kita?
Author: Sharina Elisa



Kau Simfoni Hatiku
Author: Shahaini Zahar



Buruan Imprint Buat Arviena
Author: Natasha Najmin



Jangan Curi Lautan Cita-Cita Aku!
Author: Jekyll Gyzma



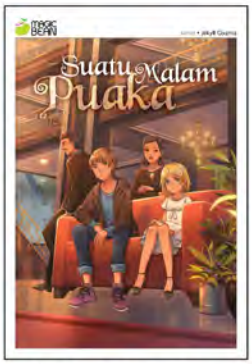
Abeli, Sekolah Kita Berhantu!
Author: Nuharu Yachi



Obesi Hantu: Ya, Aku Peduli
Author: Mars Land



Urusan Yang Belum Selesai...
Author: Rahim Ramli



Suatu Malam Puaka
Author: Jekyll Gyzma



Delina Aku Anthropomorphik
Author: Sharina Elisa



Terperangkap Di Anteseden
Author: Iqbal Rafiuddin



Chaos Dia Memburu!
Author: Lokman Hakim



KE.CA.MUK.
Author: Izzaty Razak



Aku Sarau
Author: LeAlterEgo



Sumpah, Aku Tak Gila
Author: Mars Land



Intuisi Culik
Author: Jekyll Gyzma



Kekal Abadi
Author: Sharina Elisa



Episodik Mimpi
Author: Nurmala Samin



Lelaki Yang Hidup 21 Hari
Author: AJ Abdullah



Aku, Memoir & Rahsia
Author: Nurin Insyirah



Sayang Sampai Bila
Author: Shahaini Zahar



JIWA TANPA JASAD
Author: Kieraeinz



Perangkap Psiko
Author: Asraf Shaari



Sumpahan Boyak
Author: AJ Abdullah





魔豆
原创·图文系列

MAGIC BEAN PHOTOLOGUE

- Bringing together creators from different fields to produce works of mixed media.
- Enriching explorations of life and living through combinations of words and images.
- Topics include comic collections, pictorial journals, illustrated interviews, and more.



Keep Going!
Author: Ng Hwei Wan



Keep Going! 2
Author: Ng Hwei Wan



Keep Going! 3
Author: Ng Hwei Wan



Foodie's Chinatown Chowdown
Author: 林金城



Flowers of the Sacred Rivers
Author: 陈文彪



Me • Coffee
Author: 郭晓东



Music Alive



Journey of Miss Timid
Author: 可晴



Good World, Bad People: Big Deal!
Author: 守夜人



Good World, Bad People: No Kidding!
Author: 守夜人



100 Musings On Life
Author: 彪民



100 Tips to Turn Your Life Around
Author: 彪民



魔豆
原创·图文系列

1-2-3, I'VE GOT IT!

Authors	Various Authors
Tittles	1 - 4 (ongoing)
Language published	Chinese & English
Target readers	All Ages
Size and Chromaticity	209 mm x 28 mm, 64 pp/ full colour

MASTER 123 FUN FACTS FAST IN YOUR FREE TIME!

Each book in the 1-2-3, I've Got It! series provides 123 unique and interesting facts coupled with beautiful illustrations to help young readers expand their knowledge. Every article is brief but insightful, allowing for leisurely reading during moments of free time. These are also great books for parents and children to read together.



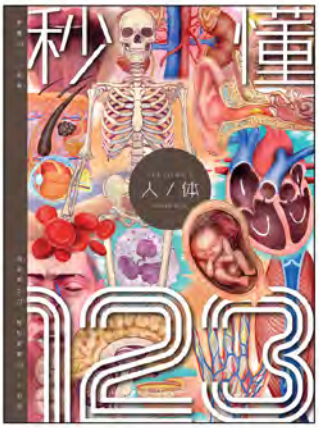
1-2-3, I've Got It!:
Animals



1-2-3, I've Got It!:
Insects



1-2-3, I've Got It!:
Art



1-2-3, I've Got It!:
Human Body

魔豆
原创·惊悚系列

MAGIC BEAN HORROR



The Ghost Who Eats Other Ghosts
Author: 黄国盛



The Origami Beetle
Author: 刘幸晨



Take Me Home
Author: 陈雪莉



The Bunny Game
Author: 陈安媚



Mother
Author: 李娜娜



Neighbor
Author: 黄国盛



Trick or Treat
Author: 刘幸晨



Who Are You
Author: 谭若瑜



Hunger
Author: 黄米雪



Where the Whales Go To Die
Author: 张世濠



The Tomb
Author: 黄国盛



Midnight Nursery Rhymes
Author: 张世濠



Death Curse
Author: 李娜娜



Hand Over My Body
Author: 卢继雄



At Long Last
Author: 黄米雪



The Mute
Author: 何昕宜



Campus Ghost Stories
Author: 黄彩政



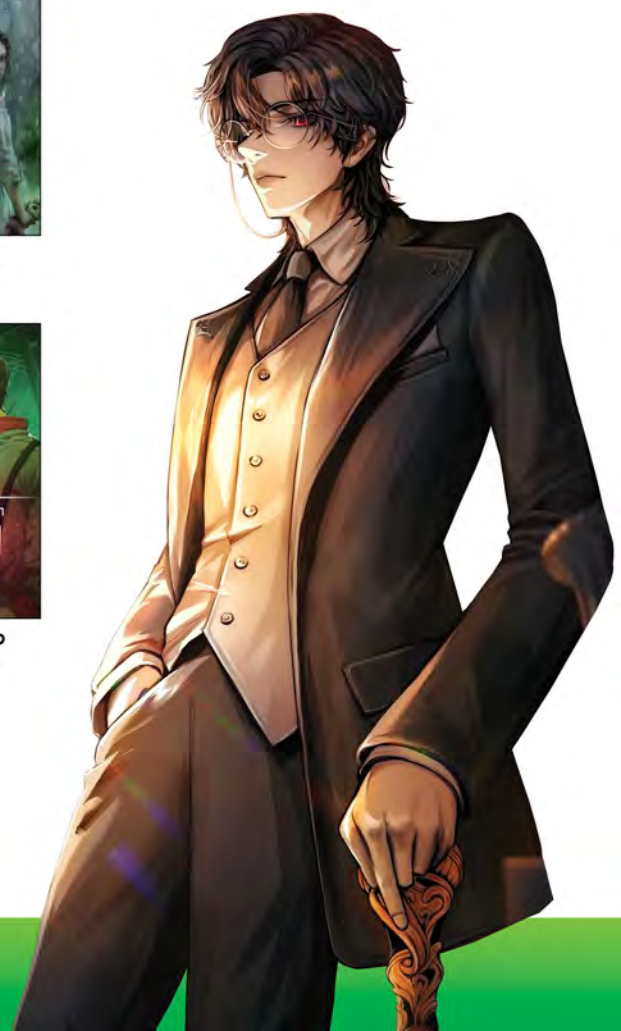
Man of the House
Author: 卢继雄



Sell Your Soul
Author: 黄米雪



Holiday Camp
Author: 刘幸晨



魔豆
原创·互动文学

MAGIC BEAN WHAT IF

Guide the heroes to different fates! In the "Magic Bean What if" series, readers are given the power to decide!
Follow the characters in the stories as they enter mysterious places, meet fantastic beasts, and embark on unimaginable adventures! Readers can decide the progression of the story and choose the paths they want for the characters.



The Underground Forest
Author: SANDRA
Illustrations: 糖子



The Dark Lady's Domain
Author: SANDRA
Illustrations: 糖子



The Magic Apprentice in the Moon House
Author: SANDRA
Illustrations: 糖子



The Magic Egg
Author: SANDRA
Illustrations: 糖子



魔豆
原创·互动文学

MAGIC BEAN GAME VENTURE



The Wheel Of Sky Monkey
Author: Ong Yan Han
Illustrations: Jean



The Plague of Crystal Snail
Author: Ong Yan Han
Illustrations: Jean



Escape From Turtlepolis
Author: Ong Yan Han
Illustrations: Jean



Big Trouble in Pineapple Atoll
Author: Ong Yan Han
Illustrations: Jean



Disappearance of Winter Phoenix
Author: Ong Yan Han
Illustrations: Jean



魔豆
原创文学

MAGIC BEAN LITERATURE



2014 Magic Bean Contest Winners Compilation



2015 Magic Bean Contest Winners Compilation



2016 Magic Bean Contest Winners Compilation



Magic Bean: Letter



Magic Bean Literature: House of Discord
Author: 胡秀澄



ENVISION • EXPLORE • ENERGISE

The Creative Life

KADOKAWA
GEMPAK STARZ

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